CONSTITUTION AND BYE-LAWS OF KUALA LUMPUR TOURISM ASSOCIATION

1. NAME

- 1.1 The name of the Association shall be Persatuan Pelancongan Kuala Lumpur (Kuala Lumpur Tourism Association).
- 1.2 Hereafter known as Association.
- 1.3 The Association shall cover Federal Territory, Putrajaya and the State of Selangor

2. REGISTERED OFFICE

2.1 The registered office of the Association shall be situated at L99-R05, KPJ Tawakal Health Centre, 202A, Jalan Pahang, 53100 Kuala Lumpur (its postal address: GPO Box 12012, 50764 Kuala Lumpur) or such other place as the Executive Committee shall from time to time determine. The registered place of the Association shall not be changed without prior approval of the Registrar of Societies.

3. OBJECTIVES

- 3.1. The objectives of the Association shall be: -
 - (a) (i) To promote Kuala Lumpur and its vicinity as a desirable tourist destination for both local and foreign tourist by liaising with the relevant Ministries, governmental authorities as well as the private sector with the aim to foster and develop promotional programmes and activities
 - (ii) To assist in every way possible for the benefit of the tourist, the improvement of accommodation, catering, transportation, environment, entertainment and other amenities in Kuala Lumpur and its vicinity.
 - (iii) To stimulate the demand for tourism products, merchandise and services which are available in Kuala Lumpur and its vicinity
 - (iv) To arrange for alliance or affiliation and to co-operate with any Institution, Association or Society with objectives similar to those of this Association on such terms and conditions as may be in the interests of the Association.
 - (v) To print, publish, sell, circulate and distribute badges, handbooks, guide books and publications designed to promote directly or indirectly any of the objectives of the Association.
 - (vi) Generally to promote, further and protect the mutual interests of members and to do all such other lawful things as are or may be incidental or conducive to the attainment of all the above objectives or any of them.
 - (b) The Association shall not be run for profit and shall not in any way engage or attempt to engage in Trade Union activities as defined in the Trade Union Ordinance 1959.

4. MEMBERSHIP

- 4.1. There shall be two (2) category of members namely
 - (i) Ordinary Members
 - (ii) Associate Members

- 4.2. Membership Criteria Ordinary Members
 - (a) "Ordinary Member means any person firm, corporation or organization based in the Federal Territory and in the State of Selangor whose application for membership shall have been approved by the Executive Committee as per terms and conditions determined and whose name shall have been entered on the Register of members.
- 4.3.
- 4.4. Membership Criteria Associate Member
 - (a) Any person, firm, corporation or organization outside the Federal Territory and the State of Selangor approved by the Executive Committee may become an Associate member of the Association. Associate members shall have no voting rights and shall not be legible for election into the Executive Committee.
- 4.5. Any firm or company eligible for election shall if elected become a member in their conventional or corporate name.
 - a) In all matters affecting their membership of the Association, Members may be represented by any Director, Partner, Manager, Secretary or other person whose name shall have been approved by the Executive Committee and registered with the Secretary by submitting a form of nomination.
 - b) The Executive Committee may, in their absolute discretion by resolution passed at a meeting of the Executive Committee and without assigning any reason for their refusal, refuse to admit to membership any application.
- 4.6. Every Ordinary Member of the Association shall be liable for the payment of a full year's subscription on the application for membership being approved by the Executive Committee.
- 4.7. All Members of the Association shall maintain ethical standards at all times in the conduct of their business.
- 4.8. The Committee shall have discretionary powers to issue a written caution to any member for any of the reasons contained in the Rules.
- 4.9. Subject to Clause 10(a) herein a person shall be automatically disqualified from being or remaining as an office bearer, advisor or employee of the Association upon any of the following:
- 4.10. That he had been convicted of an offence against the Societies Act 1966 regulations
- 4.11. That he has been convicted of any offence under any law and sentenced to a fine of not less than RM2, 000.00 or to imprisonment terms of not less than one (1) year; or
- 4.12. That there is in force against him any order of detention restriction, supervision, restricted residence, banishment or deportation under any law relating to the security of, or public order of Malaysia.

- 4.13. That he is an undischarged bankrupt; or
- 4.14. That he is and has been found or declared to be of unsound mind.

5. CESSATION & TERMINATION OF MEMBERSHIP

- 5.1. Any Member may withdraw from the Association at any time on giving three months' notice in writing to the Association of his intention to do so, and upon the expiration of such notice such Member shall cease to be a member of the Association. A Member to whom the provisions of this Rule shall become applicable shall be liable for the Annual Subscription for the year in which he shall cease to be a Member
- 5.2 If any Member of the Association shall fail in any year to pay the appropriate subscription payable by him or them in respect of such year, the Executive Committee may, after notice of one month or such other longer period as may be determined by them being given to the defaulting Member and thereafter so long as such subscription shall remain unpaid, by resolution declare that such Member has ceased to be a Member of the Association.
- 5.3 The Executive Committee may at any time by notice in writing served as hereinafter provided require a Member to withdraw from the Association and the person, firm, corporation or organization so required to withdraw shall at the expiration of one month from such notice being given cease to be a Member. Provided always that no such notice shall be given except in pursuance of a Resolution of the Executive Committee duly passed at a meeting specially convened for the purpose of considering the conduct of such Member and unless such Member shall have been given reasonable notice of such meeting and a reasonable opportunity of attending and being heard thereat.

6. SOURCE OF INCOME

- 6.1 Every member shall, on or before 31st day of January in each year, pay to the Association for such year an Annual Subscription, the amount of which shall be fixed by the Members in General Meeting. Any Member who fails or neglects to pay such subscription within one calendar month after receipt from the Secretary of a written notice requiring such payment, shall cease to be a Member.
 - a) Until otherwise determined by the members in the General Meeting the Entrance fee for both ordinary & associate members shall be \$300/-.
 - b) Until otherwise determined by the members in the General Meeting the annual subscription shall be \$350/- for ordinary members and \$350/- for associate members per year.
 - c) A member, to whom the provisions of this Rule shall become applicable, shall be liable for the annual subscription for the year in which he shall cease to be a Member.

6.2 Subsidies

Grants and Contributions

6.3 Activities

Activities, events, publications and tourism related activities will be organized by the Association

7. ANNUAL GENERAL MEETING

- 7.1. (a) Once at least in every calendar year and not more than 15 months after the last Annual General Meeting the Executive Committee shall call a General Meeting of the members at such time and place as may be expedient. Such meeting shall be called Annual General Meetings.
 - (b) All other general meetings of the Members shall be called Extraordinary General Meetings.
 - c) Annual. Should the Executive Committee fail to call an Annual General such meeting shall be called by the Secretary on the requisition in writing of any 10 Members with the consent of the Executive Committee
 - d) Extraordinary. On the requisition in writing of any 10 Members duly lodged with the Secretary, the Secretary shall forthwith call an Extraordinary General Meeting, with the consent of the Executive Committee
 - e) If within twenty-one days of receipt of such requisition the Executive Committee do not proceed to cause a meeting to be held, the requisitionists may themselves convene the meeting.
 - f) Fourteen days' notice of every Annual or Extraordinary General Meeting shall be sent to each Member by prepaid post to the address given in the Register specifying the time and place of the meeting and the business to be transacted thereat.
 - g) The accidental omission to give notice of a General Meeting to, or the non-receipt of such notice by, any person entitled to receive such notice shall not invalidate any resolution or business transacted at that meeting.
 - h) The quorum at a General Meeting shall be twenty percent (20%) of the total ordinary Members, present personally or by proxy.
 - i) If within half an hour from the time appointed for the holding of a General Meeting a quorum is not present, the meeting, if convened on the requisition of the members shall be dissolved. In any other case it shall stand adjourned to the same day in the next week at the same time and place; or at such other place as the chairman shall appoint and, if at such adjourned meeting a quorum is not present within half an hour of the time appointed for holding the meeting the members presents shall be a quorum.
 - j) The Chairman may with the consent of the meeting at which a quorum is present, adjourn a meeting from time to time and from place to place, as the meeting shall determine. Whenever a meeting is adjourned for ten days or more, notice of the adjourned meeting shall be given in the same manner as notice of an original meeting.
 - k) Save as aforesaid, the members shall not be entitled to any notice of an adjournment or of the business to be transacted at an adjourned meeting.
 - 1) No business shall be transacted at an adjourned meeting other than the business which might have been transacted at the meeting from which the adjournment took place.

- m) The business of an Annual General Meeting shall be:
 - i. To receive the Committee's Report and Accounts for the previous year together with the Auditors Report thereon and if approved to pass them;
 - ii.To elect an Executive Committee for the ensuing year provided the tenure of office had expired;
 - iii. To appoint Auditors;
 - iv. To fix the amount of the Entrance Fee and the Annual Subscription for the financial year; and
 - v. To consider any other business of which not less than seven clear days' notice has been deposited in writing with the Secretary.
- n) Election of Executive Committee shall be conducted every 2 year. All business other than that stated in Rule 31 (m) above shall be conducted at an Extraordinary General Meeting and shall be known as special business.
 - a) Each Member present personally or by proxy at a General Meeting shall be entitled to one vote. In the event of equality of votes either on a show of hands or by a poll the Chairman of the meeting shall be entitled to a casting vote in addition to his own vote as a member.
 - b) No member shall be entitled to vote either in person or by proxy unless all moneys for the time being payable by him to the Association shall have been paid.
 - c) At all General Meeting either annual or extraordinary a resolution put to the vote of the meeting shall, except as herein otherwise provided be decided on a show of hands unless a poll be demanded by the Chairman or by at least five members present in person and entitled to vote. A declaration by the Chairman of the meeting that a resolution has been carried by a particular majority, shall be conclusive and an entry to that effect in the Minute Book of the Association shall be conclusive evidence thereof, without proof of the number or proportion of the votes recorded in favour of, or against such resolution.
- o) If a poll be demanded it shall be taken at the meeting in such manner as the Chairman of the meeting shall direct, and the result of the poll shall be deemed to be the resolution of the meeting at which the poll was taken.
- p) The president of the Executive Committee or in his absence the Deputy-president shall preside as Chairman at every General Meeting but if he shall not be present within fifteen minutes after the time appointed for holding the meeting then the members present may choose another member of the Executive Committee to take the chair or if no Executive Committee Member is present the members may then choose some other member present to preside.
- q) The proceedings of all General Meetings shall be entered in a Minute Book which on being signed by the President at the next General Meeting shall be conclusive evidence of the business done and passed at the aforesaid General Meeting

- a) The written nomination for the election of office bearers shall be through a form or set of forms prescribed by the Executive Committee and sent out to the Members at least ten (10) days before the date set for the Annual General Meeting
- b) Such form or forms shall be duly completed and signed by the respective Member, and returned to the Secretary at least 48 hours before the time and date set for the Annual General Meeting.
- c) Each Member shall be entitled to nominate one (1) candidate each for the post of President, Deputy President, Honorary Secretary and Honorary Treasurer.
- d) Each Member shall be entitled to nominate one (1) Candidate from each category and six members under others for election into the Executive Committee.
- e) Each Member shall be entitled to act as seconder for as many nominations as he wishes, regardless of position or category.
- f) In the event that a nomination is received without a seconder and if a second such nomination is received for the same Member and for the same position or category, then that second nomination shall be accepted as a seconder. If no such second nomination is received, then the nomination which is without a seconder shall be considered as null and void.

7.5 ELECTION

- a) The election of office bearers shall be conducted by the Secretary of the Association or an election scrutineer who shall be appointed by the Executive Committee but who shall not be a Member of the Association, and whose decision on all matters pertaining to the election, save as provided under the Rules, shall be binding upon all Members.
- b) Oral nominations shall only be accepted from the floor at the Annual General Meeting if no written nomination has been received for a particular position or category. The proposer can be from any category but the nominee must be from the category for which nominations have not been received
- c) In the event that no nomination, whether written or oral, is received, then that category shall be left vacant and an additional member shall be elected into the Executive Committee under the category of "Others".
- d) No Member may be elected into the Executive Committee if he is not present in person at the Annual General Meeting.
- e) Any firm or company eligible for election shall, if elected, become a Member in their conventional or corporate name.
- f) Election of Executive Committee shall be conducted every 2 years.

7.6 PROXIES

- a) At all General Meeting of the Association, Members entitled so to do may vote personally or by proxy.
- b) An instrument appointing a proxy shall be in writing under the hand of the appoint or and shall be lodged with the Secretary not less than 48 hours before the time appointed for

holding the meeting concerned otherwise the person so named shall not be entitled to vote in respect thereof.

c) No voting member shall hold more than two proxies at any meeting.

8. EXECUTIVE COMMITTEE

- 8.1 a) An Executive Committee consisting of the following, who shall be termed the office bearers of the Association, and shall be elected at every alternative Annual General Meeting.
 - (i) President
 - (ii) Deputy President
 - (iii) Hon. Secretary
 - (iv) Hon. Treasurer
- b) All of the above office bearers shall be of Malaysian Citizen.
- 8.2 Ten (10) Ex-Officio members nominated by:
 - i) The Ministry Of Tourism & Culture Malaysia
 - ii) The City Hall of Kuala Lumpur
 - iii) Tourism Malaysia
 - iv) The Department of Immigration
 - v) Royal Malaysian Customs
 - vi) The Office of the Chief Police Officer of Kuala Lumpur
 - vii) Malaysia Airport Berhad
 - x) Land Public Transport Commission
- 8.3 11 other members are to be elected at the Annual General Meeting. Only members or nominated representatives of members to represent the following categories shall be eligible for election to the Executive Committee.
 - i. Hotel
 - ii. Travel Agent
 - iii. Tourism Product Operator/Attraction
 - iv. Transport Operator
 - v. Traders
 - vi. 6 Others.
 - a) The Executive Committee may from time to time for particular purposes coopt such other persons who will not have a vote.
 - b) The elected members of the Executive Committee shall remain in office for a period of 2 years.
 - c) The Immediate Past President shall be a member of the Executive Committee for one (1) term.
 - d) The President shall serve not more than two (2) consecutive terms.
- 8.4 In the absence thereafter of the President, the Deputy-President will deputies and in his absence also the Executive Committee shall elect another Chairman from amongst themselves who shall conduct the affairs of the Association temporarily.

- 8.5 The Executive Committee may meet for the dispatch of the Association's business, adjourn or otherwise regulate their meetings, as they think fit. The quorum for the Executive committee shall be six members, out of which one shall be a principal officer. A meeting of the Executive Committee shall be called on the requisition in writing of any five of its members.
- 8.6 The office of a member of the Executive Committee shall be vacated:
 - a. By notice in writing to the President or the Hon Secretary of the Association.
 - b. If he ceases to be a member of the Association
 - c. If he fails to attend three successive meetings of the Executive Committee without first having obtained the permission of the President of the Association for the time being or unless he is able to satisfy the Executive Committee with adequate reasons for such non-attendance.
- 8.7 A casual vacancy may be filled by the Executive Committee but the person so appointed shall only hold office until the next Annual General Meeting.
- 8.8 Each Executive Committee member shall be entitled to one vote, but the President at any Meeting shall have an original as well as a casting vote. Motions before the Executive Committee at a meeting thereof shall be passed if a majority of those present in person and voting shall be in favor thereof.
- 8.9 Each Executive Committee shall cause proper minutes to be made of proceedings of all meetings of the Association and of the Executive Committee and all business transacted at such meeting, and any such minutes of any meeting, if purporting to be signed by the President of the next succeeding meeting, shall be conclusive evidence without any further proof of the facts stated therein.
- 8.10 The Executive Committee shall have absolute power to regulate, manage and control all the affairs of the Association and to carry out its objects (subject only to the Rules) and may exercise all such powers and do all such acts and things as may be exercised or done by the Association. No resolution passed at any such General Meeting shall invalidate any prior act of the Executive Committee which would have been valid if such resolutions had not been made.
- 8.11 The Committee shall have discretionary powers to issue a written caution to any Member for any of the reasons contained in the Rules.
- 8.12 The Executive Committee shall have power to appoint any one or more of its members or such members of the Association as may be co-opted by the Committee in their discretion to be a Sub-Committee for any purpose or purposes, general or specific, to be specified in the resolution appointing such Sub-Committee. Any decision made by any Sub-Committee shall be reported to the Secretary within 7 days and the decision shall be valid and binding unless over-ruled by a decision of the Executive Committee.

9. DUTIES OF OFFICE BEARERS

(a) President

The President shall during his term of office preside all General meetings and all meetings of the Executive Committee and shall be responsible for the proper conduct

of all such meetings. He shall have the castings vote and shall sign the minutes of each meeting at the time they are approved.

(b) Deputy-President

The Deputy-President shall deputise for the President during the latter's absence

(c) Honorary Secretary

The Secretary shall conduct the business of the Society in accordance with its rules and shall carry out the instructions of the General Meeting and the Executive Committee. He shall be responsible for maintaining a proper membership register and conducting all correspondence and keeping all books, documents and papers except the accounts and financial records. He shall attend all meeting and record proceedings.

(d) Honorary Treasurer

The Treasurer shall be responsible for the finances of the Society. He shall account for all its financial transactions and shall be responsible for their correctness and shall in conjunctions with the president or Secretary sign all cheques on behalf of the Society.

10. FINANCIAL PROVISIONS

- 10.1 The Funds of the Association shall be under the control of the Executive Committee, who shall cause an account to be opened with a Bank in Kuala Lumpur, into which all monies belonging to the Association shall be deposited, and all cheques drawn on the said account shall be signed by the Hon. Treasurer and countersigned by the President and in his absence by the Deputy-President. Any cheques drawn exceeding RM 50,000 must be signed by the President, Secretary, and Treasurer. In the absence of the President by the Deputy-President.
- 10.2 The Committee shall cause accounts to be kept of all sums of money received and expended by the Association and the matters in respect of which such receipt and expenditure take place.
- 10.3 The financial year of the Association shall end on the 31st December in each year.
- 10.4 At the Annual General Meeting held in each year the Executive Committee shall lay before the Members a Balance Sheet and Income and Expenditure Account made up to the 31st December in the preceding year. The Accounts and the Income and Expenditure Account shall be signed by the President, the Hon. Treasurer and the Honorary Secretary.
- 10.5 Every such Balance Sheet and Income and Expenditure Account shall be accompanied by a report of the Committee as to the state and condition of the Association.
- 10.6 Every such Balance Sheet and Income and Expenditure Account shall be audited by an Auditor or Firm of Auditors approved vide the companies Ordinance 1940 1946 appointed by the Members in Annual General Meeting and the Auditor's report shall be annexed to every such Balance Sheet and Income and Expenditure Account.
- 10.7 The books of account shall be kept at the Registered Office of the Association or such other place or places as the Committee shall think fit.

11. APPOINTMENT OF AUDITORS

- 11.1 The Association's Annual General Meeting shall appoint as paid Auditor a qualified Accountant (or firm of Accountant) who shall not be a member of the Association. The Auditor thus appointed shall hold his appointment until he resigns or until his appointment is otherwise terminated by the Association.
- 11.2 The Auditor shall be required to audit the accounts of the Association and to prepare a report or a certificate for the Association to be presented at the Annual General Meeting. They may also be required by the President to audit the accounts of the Association for any period within their tenure of office and to make a report to the Executive Committee.

12. TRUSTEES

NIL

13. INTERPRETATION TO CONSTITUTION

In these Rules unless there be something in the subject matter or context inconsistent therewith:

"The Association" means the Kuala Lumpur Tourism Association

"Ordinary Member" means any firm, organization or corporation in the Federal Territory Putrajaya and the state of Selangor whose application for membership shall have been approved by the Executive Committee and whose name shall have been entered on the Register of Members.

"The Executive Committee" means the Committee of the Association.

"Register" means the Register of Members as provided by the Rules.

"The Secretary" – means the Honorary Secretary of the Association elected at the Annual General Meeting,

The Secretariat means the premise of the registered office of the Association.

"The Rules" means the Rules of the Association as herein contained and any future additions, modifications or amendments thereto approved at an Annual General Meeting and by The Registrar of Societies

"Month" means Calendar Month.

"In writing and written" include printing, type-writing, computer generated lithography and other modes of representing or reproducing words in a visible form.

Words importing the singular number or the masculine gender also include the plural number or the feminine gender and vice versa.

Words importing persons include corporations.

The Executive Committee shall be the sole authority for the interpretation of the Rules and any Bye-Laws made hereunder, and the decision of the Executive Committee thereon shall be final and binding on all members. "Associate Member" means any person, firm, corporation or organization outside the Federal Territory and the state of Selangor whose application for membership shall have been approved by the Executive Committee and whose name shall have been entered on the Register of Members.

14. PATRON

14.1 The Honorary Patron shall be any person or persons whom the Executive Committee considers to have made distinguished, substantial, and honorable contributions to the Federal Territory and the State of Selangor and/or having contributed his distinguished services towards the furtherance of the Aims and Objectives of the Association. The Honorary Patron shall have no executive powers and the appointment will be for a one year period.

15. PROHIBITIONS

- 15.1 Gambling of any kind, is forbidden on the Association's premises.
- 15.2 The introduction of material for gambling or drug taking and of bad characters into the premises is prohibited.
- 15.3 The funds of the Association shall not be used to pay the fines of members who have been convicted in court.
- 15.4 The Association shall not attempt to restrict or in any other manner interfere with trade practices or engage in any trade union activity as defined in the Trade Union Ordinance, 1959.
- 15.5 The Association shall not hold any lottery, whether confined to its members or not, in the name of the Association, or it's office bearers or committee members without the prior approval of the appropriate authority concerned.

16. ALTERATION TO RULES

- 16.1 Any proposed alteration, addition or amendment to the Rules or to any subsequent Rules which may be adopted hereafter shall be submitted to the Executive Committee in writing. The Secretary shall there upon circulate the same to members of the Executive Committee which shall consider the proposal and, if thought fit, convene an Extraordinary General Meeting to consider and if thought fit to adopt such proposal, with or without modification. The notice convening any such meeting shall set forth the proposal and the reasons therefore if such has been given and the recommendations of the Executive Committee in connection therewith. Any proposal which is adopted by resolution passed in accordance with Rule 31 (but by two-thirds majority of those present and entitled to vote thereon) shall be valid and binding upon all Members forthwith.
- 16.2 No alterations or additions to these rules shall be made except at a General meeting, and they shall not come into force without the prior sanction of the Registrar of Societies.

17. REGISTER

17.1 The Secretariat shall keep at the Registered Office of the Association a book to be called "The Register of the Kuala Lumpur Tourism Association". The register shall contain the following particulars:-

- i. The name, address and occupation of each member.
- ii. The date on which the name of any member was inscribed in the Register as such and the date on which any Member ceased to be a member.
- iii. The name and address of every representative appointed under provisions of Rule 5 and 6
- iv. Such particulars as the Executive Committee may from time to time direct.
- 17.2 All entries in the Register and all amendments to entries therein shall be subject to the approval of the Executive Committee and the Register shall be open to inspection by Members and Officers of the Association during normal hours of business at the Registered Office.

18. DISSOLUTION

18.1 The Association shall not be dissolved except with the consent of not less than two-thirds of the members who are present at an Extraordinary General Meeting specifically convened for the purpose, and in the event of the Association being dissolved as provided above, all debts and liabilities legally incurred on behalf of the Association shall be first fully discharged and after having paid the costs of its winding up, the remaining funds; if any, shall be donated to the Government or to other Tourist Associations having similar objects.

19. NOTICES

- 19.1 All notices sent or required by these Rules to be sent to Members shall be deemed to have been duly served if sent by the Secretary through the post by prepaid letter or postcard addressed to Members at their addresses shown in the Register.
- 19.2 Where a given number of days notice or notice extending over any other period is required to be given, neither the day of the delivery of the notice nor the day upon which such notice expires shall be included in such number of days or other period.
- 19.3 Any notice sent by post shall be deemed to have been served on the day after the envelope or wrapper containing the same is posted and in providing service it shall be sufficient to prove that such envelope or wrapper was properly addressed and put into the post office or box.

20. INDEMINITY

If any prosecution, action or suit at law be commenced against any member or members of the Executive Committee the Secretary or any Servant or agent of the Association for anything done by him or them in the proper or reasonable discharge of their duty of the Association, such person or persons shall be defended and indemnified by and at the cost of the Association from all damages, costs and expenses which may be incidental to or result from such prosecution, action or suit at law and the property and funds of the Association may be applied for such purpose as may be directed by the Executive Committee from time to time. Provided, however, that none of such funds shall be applied either directly or indirectly in payment of the whole or part of any fine or penalty imposed upon any person by sentence or order of a Court of Justice.

21. LOGO



21.1 DESIGN

The logo which is in circular in design is in two colours, where the top half is in yellow and the lower half in blue. The text KLTA is in slightly italicized font

21.2 DESCRIPTION / INTERPRETATION

- <u>a.</u> The circular dimension represents a progressive move to weather the storms of change and acceptance of time
- **<u>b.</u>** The yellow top half represents renewed vibrancy and acceptance of the association towards new challenges
- <u>c.</u> The KLTA text is in blue and yellow with a slightly italicized font and represents a bold move towards rapid changes.
- <u>d.</u> The blue bottom half represents a firm commitment towards the objectives of the association.